# Activity sheet 1.13: Intuitive design

*Learning outcome A: Understand interface design for individuals and organisations*

*A3: Design principles*

1. Explain what you understand by the term ‘intuitive design’.

1. Describe the following features that could be used as part of an intuitive user interface.
   1. Icons:
   2. Pop-up messages:
   3. Help features:
2. Explain how consistency of design can help make a user interface more intuitive.

1. Explain why intuitive design is important in a user interface.

Take it further

1. Choose a program you are unfamiliar with. Review its user interface.
2. Recommend three improvements to its user interface that would help to make it more intuitive.
3. Explain how your recommendations would help to make the program more intuitive.