BTEC First Extended Certificate in Art and Design (NQF)

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| Assignment title | My Portfolio |
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| Assessor | A Jelf IV C. Simkiss |
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| Date issued | Monday 4th January | Final deadline | Friday 12th February 2021 |
| Week 1 (04/1/21): Introduction and analysis of portfolio types and uses Select work and plan presentation and layout of portfolioWeek 2 (11/1/21): Portfolio compilationWeek 3 (18/1/21): Portfolio compilationWeek 4 (25/1/21): Portfolio compilationWeek 5 (01/2/21): Portfolio compilationWeek 6 (8/2/21): Portfolio Presentation and evaluate feedback |
| Qualification suite covered | BTEC Level 1/Level 2 First Award in Art and Design |
| Units covered | Unit 5: Developing an Art and Design Portfolio |
| Learning aims covered | A explore the purpose of a portfolioB compile a portfolio to support progressionC present a portfolio of work to others. |
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| Scenario | Portfolios are a way of showing an audience a catalogue of your own skills and talents. They can be large format sheets of work, digital portfolios, slideshows or show reels. The aim of a portfolio is to showcase a body of work but sometimes the purpose and the audience differ. You are to put together an individual portfolio of selected work. For this task you should consider what it is that you wish to communicate with your portfolio. Lay out all of your work, including sketchbooks, in date order. From this, pick out the strongest pieces of work and those that show the diversity of your abilities. Preparation work, studies and sketchbooks are useful to show how ideas develop and you should try to select a balance between preparatory work and final outcomes. Think about the following themes that you can use as a starting point; Art work, graphics, imagination, team work.From this edited selection, create an A3 portfolio. Use photographs and thumbnail sketches to draft a layout of how you would present your work.  |
| Week 1Week 2-5Week 6 | **Explore the purpose of a portfolio**Investigate the use of different portfolios. Analyse and compare 3 past learner portfolios, 3 digital portfolios and 3 mini CV portfoliosa) Describe the purpose of a paper based portfolio and the advantages and disadvantages of this method. Compare the different portfolios, the work that is in them, and the way it is being promoted. Write an evaluation explaining what the differences are between the samples examined.b) Describe the purpose of a digital web based portfolio looking at [www.coroflot.com](http://www.coroflot.com) to help you. Explain the advantages and disadvantages of this method. Compare the different portfolios, the work that is in them, and the way it is being promoted. Write an evaluation explaining what the differences are between the samples examined.c) Describe the purpose of a digital CD based portfolio and the advantages and disadvantages of this method. Compare the different portfolios, the work that is in them, and the way it is being promoted. d) Describe the purpose of a mini letter of application CV and portfolio and the advantages and disadvantages of this method. e) Write a summary evaluating what you observed and explain what characteristics you liked and might include in your portfolio and characteristics you thought needed further development so that they were successful at promoting the work displayed.2A.P1, 2A.M1, 2A.D1**Compile a portfolio to support progression**f) Go through your sketch book and select a minimum of 12 different examples of work from different units demonstrating different skills and abilities that you have developed. Put a post it note on the relevant pages ready for photocopying.g) Draft out a series of thumbnail sketches for a minimum of 6 portfolio pages, showing how work will be displayed, where the title will go, where explanatory information and where any decoration panels if necessary will go.h) Using the computer design your templates. Print and using the card provided cut out the spaces and mount the photocopies of the work that you selected.Using the photocopies and photographs fill the spaces in your portfolio template pages and write an explanation about why you chose the work to include in your portfolio. 1. What is the work that you have chosen?2. How did you create the work?3. Why did you choose to include it in your portfolio?2B.P2, 2B.M2, 2B.D2**Portfolio presentation and feedback evaluation** Present portfolio and complete feedback review sheetsWrite evaluation based on review feedback2C.P3, 2C.M3, 2C.D3 |
| Evidence you must produce for this task | * your individual portfolio
* plans and development materials: sketches, notes, printouts, lists, trials, roughs, annotations, discussions, witness statements, observation record sheets
* Teacher assessment records, observation and/or witness statements
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| Criteria covered by this task: |
| To achieve the criteria you must show that you are able to: | Unit | Criterion reference |
| Describe the purpose of a range of others’ paper based and digitalportfolio work, referencing the approaches adopted. | 5 | 2A.P1 |
| Compare a diverse range of others’ examples of paper-based and digital portfolio work, describing the advantages and disadvantages of both types. | 5 | 2A.M1 |
| Analyse and compare a diverse range of examples of others’paper-based and digital portfolio work, evaluating advantages anddisadvantages of promoting work in different formats. | 5 | 2A.D1 |
| Compile own portfolio to support progression, showcasing a range of different uses of media and techniques, and showing selection and organisation. | 5 | 2B.P2 |
| Compile own portfolio to support progression, showcasing a diverse range of media and techniques, and showing effective selection and organisation. | 5 | 2B.M2 |
| Compile a comprehensive portfolio, showcasing a creativeuse of media and a diverse range of techniques, and showingwell-judged selection and organisation. | 5 | 2B.D2 |
| Appropriately present own portfolio to others, reviewing feedback. | 5 | 2C.P3 |
| Competently select and present own portfolio to others, explainingfeedback. | 5 | 2C.M3 |
| Create an imaginative and thoughtful presentation of ownportfolio to others, evaluating feedback. | 5 | 2C.D3 |
| If you have not achieved the Level 2 criteria, your work will be assessed to determine if the following Level 1 criteria have been met.  |
| To achieve the criteria you must show that you are able to: | Unit | Criterion reference |
| Identify two paper-based and two digital portfolios of others’ work, stating their main purpose. | 5 | 1A.1 |
| Compile own portfolio of work to support progression, in fourdisciplines, showing basic planning and organisation. | 5 | 1B.2 |
| Present own portfolio of work to others and record feedback. | 5 | 1C.3 |